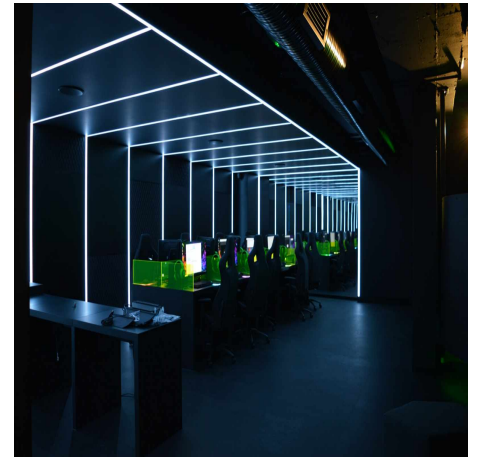
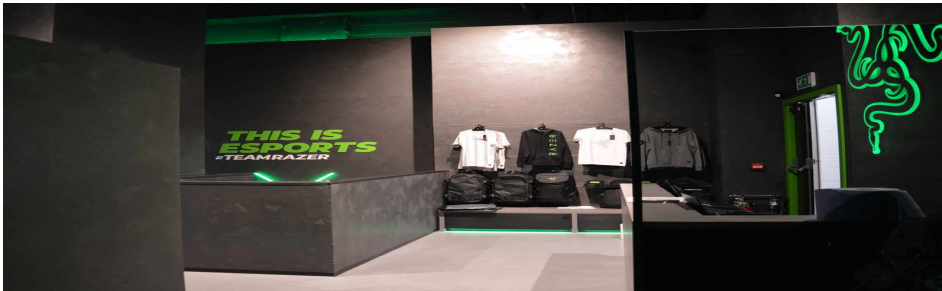


Project Sheet Razer



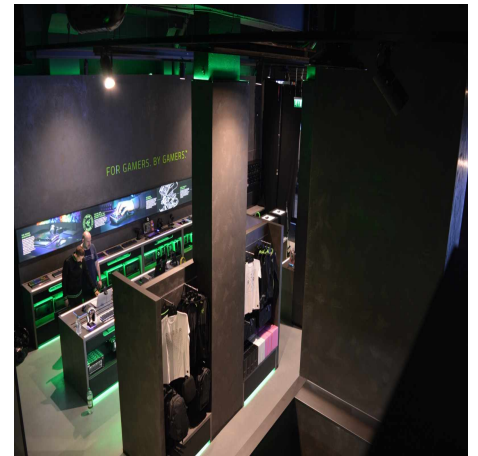
Location London

Timing 9 weeks

We were proud to assist Razer in creating their European flagship store in London, creating a visual and audio Retail masterpiece with LED and an immense sound system throughout the entire store. The ground floor is dedicated to retail with bespoke joinery units throughout to showcase the many products on offer. Moving through the store and down the custom Green LED lit staircase to the basement you are presented with the gaming area. Huge attention to detail was given to this area particularly the AV to enable live streaming of Esports competitions.

We worked continuously to produce the 3,700 square foot flagship store for Razer harmoniously with Your Studio in 9 weeks. The project generated a contract value of more than £500,000 that incorporated concrete plaster finish on the walls considerably illuminated with LED

The concrete finish on the joinery units in conjunction with LED attracts the customers towards the retail products and amplifies the quality and style of the products. The joinery units incorporate a complex shelf design that has multiple USB ports and power outlets concealed within the units.



At ecsec we pride ourselves on delivering projects to the highest quality within budget and on time. To find out more please get in touch.

01638 721651

sales@ecsec.co.uk

ecsec.com